



## ADVERTISING PARTNERSHIP 2018-2019

**Business Name:** \_\_\_\_\_  
**Contact Person:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

At the rate indicated below, the above business will run its advertisement in the two concert programs of the Concord Women's Chorus (CWC) on December 15, 2018 and May 11, 2019.

✓	Size of advertisement	2018-19 rate for two concert programs
✗	Back cover in color (already purchased)	\$ 400
✗	Inside covers in color (both inside covers are already purchased)	\$ 300
	Full-page inside program	\$ 225
	Half-page inside program	\$ 150
	Quarter-page or business card * artwork (horizontal) inside program	\$ 100

\* If you are submitting a paper business card as your ad copy, please do not use a paper clip or a staple on it.

Please use the same artwork as last year.    
  New artwork is attached or will be emailed.

All advertising orders/agreements and artwork/ad copy must be received by **November 20, 2018**, for inclusion in this year's programs. Submit all digital files to **stoney@sb.org**. Clean, uncreased, camera-ready paper/hard copy art is acceptable if there is no digital alternative, and should be mailed UNFOLDED to **Sara Ballard, 34 Aurora Lane, Concord, MA 01742**.

**Submission specifications:** PDF or TIFF files at 300 dpi or greater are preferred, but clean, camera-ready art or copy is acceptable. We may scale ads to fit the available space. Vertical ads are discouraged, but any vertical artwork must be ¼ page = 3.75" high x 2.25" wide.

- Inside program:     Full-page ad to fit     4.75" x 7.75"     Black & white only
- Inside program:     Half-page ad to fit     4.75" x 3.75"     Black & white only
- Inside program:     Quarter-page ad to fit     4.75" x 1.75"     Black & white only

Payments (checks made payable to **Concord Women's Chorus**) must be received by **November 27, 2018**, unless other arrangements have been made. Mail your check to **Sara Ballard, 34 Aurora Lane, Concord, MA 01742**. If you have any questions, please contact Sara Ballard at 978-371-0723 or by email at [sara@sb.org](mailto:sara@sb.org).

**Please see reverse side**

It is understood and agreed that the Concord Women's Chorus reserves the right to accept or reject any advertisement, and its liability for errors or omissions is limited to the rate charged for such advertisement.

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**Business / Advertising Representative**

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**Please print your name**

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**Date**

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**Concord Women's Chorus Member**

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**Please print your name**

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**Date**

If you do not wish to provide advertising copy, you can still support CWC by being a Business Sponsor. Make a donation of the size you wish, and you will be listed on our Business Sponsors' page in our two concert programs. We will also acknowledge you on our website and provide a link to your website.

*Thank you!*

The Concord Women's Chorus is a 501(c)(3) nonprofit organization, and all donations are tax-deductible as allowed by law. We are also a member of the Greater Boston Choral Consortium and Chorus America.

### **MISSION STATEMENT**

The Concord Women's Chorus is an accomplished choral ensemble that keeps music written for women's voices alive on the concert stage.

We perform classical, contemporary, and newly composed music with mastery and joy. We create and impart a distinctive sound rooted in power, meaning, and community.

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81 Elm Street, Concord, MA 01742  
[www.concordwomenschorus.org](http://www.concordwomenschorus.org)