



ADVERTISING PARTNERSHIP 2019-2020

Business Name: _____
Contact Person: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: _____
Email: _____ **Website:** _____

At the rate indicated below, the above business will run its advertisement in the two concert programs of the Concord Women's Chorus (CWC) on December 21, 2019 and May 9, 2020.

✓	Size of advertisement	2018-19 rate for two concert programs
	Back cover in color	\$ 400
	Inside covers in color (2 available)	\$ 300
	Full-page inside program	\$ 225
	Half-page inside program	\$ 150
	Quarter-page or business card * artwork (horizontal) inside program	\$ 100

* If you are submitting a paper business card as your ad copy, please do not use a paper clip or a staple on it.

Please use the same artwork as last year.
 New artwork is attached or will be emailed.

All advertising orders/agreements and **artwork/ad copy** must be received by **November 19, 2019**, for inclusion in this year's programs. Submit all digital files to **stoney@sb.org**. Clean, uncreased, camera-ready paper/hard copy art is acceptable if there is no digital alternative, and should be mailed UNFOLDED to **Sara Ballard, 34 Aurora Lane, Concord, MA 01742**.

Submission specifications: PDF or TIFF files at 300 dpi or greater are preferred, but clean, camera-ready art or copy is acceptable. We may scale ads to fit the available space. Vertical ads are discouraged, but any vertical artwork must be ¼ page = 3.75" high x 2.25" wide.

- Inside program: Full-page ad to fit 4.75" x 7.75" Black & white only
- Inside program: Half-page ad to fit 4.75" x 3.75" Black & white only
- Inside program: Quarter-page ad to fit 4.75" x 1.75" Black & white only

Payments [checks made payable to **Concord Women's Chorus**] must be received by **December 3, 2019**, unless other arrangements have been made. Mail your check to **Sara Ballard, 34 Aurora Lane, Concord, MA 01742**. If you have any questions, please contact Sara Ballard at 978-371-0723 or by email at sara@sb.org.

Please see reverse side

It is understood and agreed that the Concord Women's Chorus reserves the right to accept or reject any advertisement, and its liability for errors or omissions is limited to the rate charged for such advertisement.

Business / Advertising Representative

Please print your name

Date

Concord Women's Chorus Member

Please print your name

Date

If you do not wish to provide advertising copy, you can still support CWC by being a Business Sponsor. Make a donation of the size you wish, and you will be listed on our Business Sponsors' page in our two concert programs. We will also acknowledge you on our website and provide a link to your website.

Thank you!

The Concord Women's Chorus is a 501(c)(3) nonprofit organization, and all donations are tax-deductible as allowed by law. We are also a member of the Greater Boston Choral Consortium and Chorus America.

MISSION STATEMENT

The Concord Women's Chorus is an accomplished choral ensemble that keeps music written for women's voices alive on the concert stage.

We perform classical, contemporary, and newly composed music with mastery and joy. We create and impart a distinctive sound rooted in power, meaning, and community.

81 Elm Street, Concord, MA 01742
www.concordwomenschorus.org